

Shouldn't it be about you,
the client?



We've created unique service offerings that give you the option of selling your real estate on your own or with the assistance of a professional agent. In either case, **our service is guaranteed.** We will do exactly as we say, or you pay nothing.

At Realty Express, **it's all about you!**

- Distinctive signage
- Internet marketing
- Property sheets
- Calls handled by professional customer service representatives
- Buyer pre-qualifications



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Where it's all about
you!



Sell your house on your own... **but not alone!**

Realty Express LLC is a seller-assisted real estate company owned by HUNT Real Estate Corp serving Western, Central and Upstate New York. Our custom-designed program provides entry into the Multiple Listing Service (MLS) for those who choose to sell their home on their own. Please take a few moments to review this brochure, and feel free to contact us at **716.626.5700** for more details.

How Realty Express Works

When you list your home with Realty Express, you have an Exclusive Agency Listing allowing you to sell your home yourself. There is never a listing commission with our program. You may accept offers from a buyer who is not working with a real estate agent, and pay no selling commission. If a licensed real estate agent finds you a buyer, you would be required to pay a 3% commission to the selling broker.

When you sign a Realty Express contract, you have a "listed" home by law and cannot be solicited by any other agent or agency trying to list your property.

Guaranteed Conversion

If you wish to convert to a full service HUNT® ERA listing during your listing period with Realty Express, a \$500 credit will be deducted from your commission bill when your home sells.*

*Listing must be at least 6% commission to qualify.

For a flat fee of **\$695**, you receive:

Entry into the MLS system - the best exposure to the most potential buyers in the market.

Internet exposure on the following sites:

Realty-Express.com	Yahoo Real Estate
HUNTrealestate.com	Buffalo Home Finder
Realtor.com®	Trulia
ERA.com	Zillow
2FindYourHome.com	

Professional Signage - Realty Express "For Sale" sign for your property, as well as "Open House" signs, if you plan to schedule them.

Highlight Sheets - Detailed information sheets about your property to use as handouts for potential buyers.

Personal Attention - When you list your property with Realty Express, we take room measurements and photos of the interior and exterior to be used for marketing your home.

Customer Service Center - Trained customer service representatives handle incoming calls about your property, ensuring all interested buyers receive immediate attention and information.

Benefits to you when using Realty Express:

- Relocation and referral services at no charge, if you are moving out of the area
- Take advantage of buyer pre-qualification and mortgage approvals through our partner, HUNT Mortgage
- Choose from our list of Realty Club Attorneys for you or your buyer, if needed
- Access to our list of home inspectors
- Discounted title search services
- Free lifetime membership to The Realty ClubSM

Visit our web site to see our current property listings and program details.

Realty-Express.com

Check out the online buyer pre-qualification!